



Meeting with the City of Ottawa's new Economic Development Manager

On June 28th BOMA Ottawa met with the City of Ottawa's new Economic Development Manager.



The BOMA Ottawa Government Affairs Committee and Board of Directors, met with Saad Bashir.

Saad has recently arrived from Calgary and taken on the assignment of drafting the City's new five year Economic Strategy to replace the Ottawa 20/20 plan that was drafted in 2003. His presentation outlined three broad goals:

Goal 1: Take advantage of the City of Ottawa's existing strengths as a competitive global hub for innovative, knowledge-based talent, businesses and organizations to inspire and facilitate future economic development activities.

Goal 2: Promote Ottawa globally, as a top destination to study, work, and live in as well as to visit.

Goal 3: Make Ottawa a global role model for holistic planning for the community's economic, social, cultural and environmental benefit.

Now called *Partnerships for Prosperity*, the new plan looks to be completed by year end so that it can be tabled with the new City Council in January 2011. The New Plan includes a proposed partnership model that represents the interests of the Tourism Industry, Knowledge Based Industry and the Local Business Community.

To learn more about [Partnerships for Prosperity](#) download the PDF brochure outlining the program.

Mr. Bashir has promised more meetings with BOMA in the future to stay involved with the development of the plan.